

Sydney Fordice

Visual Artist and Storyteller | www.sydneyfordicephoto.com

EDUCATION

University of Georgia, Athens, GA — A.B. Journalism

Graduation Date: May 2022

Studied in the Grady College of Mass Communication with an emphasis in photojournalism and a minor in studio art.

EXPERIENCE

Visit Hampton, Hampton, VA — Digital Marketing Specialist

August 2022 - Present

Creates content for and curates 6 social media channels; writes blog posts, populates event calendars and maintains 2 websites in order to promote visitation to and exposure of the city of Hampton, Virginia.

UGA Athletic Association, Athens, GA — Photographer

March 2022 - May 2022

Photographed UGA sporting events with quick turnaround of edits for use on UGA's and third-party websites and social media.

UGA Public Service & Outreach, Athens, GA — Photo Intern

September 2021 - May 2022

Produced photo and video content to be used on UGA's Office of Public Service & Outreach websites and social media. Documented the work of student scholars throughout the academic year.

The Oglethorpe Echo, Lexington, GA — Cities Beat Reporter

January 2022 - May 2022

Reported on community news and captured multimedia elements for a weekly newspaper in Oglethorpe County, GA, to be used in online and print publication. Responsible for copy editing and social media production.

The Red & Black, Athens, GA — Reporter + Photographer

February 2021 - February 2022

Covered important city and campus events weekly for an independent, student-run newspaper to be used in online and print publication.

SKILLS

- Photography/Videography
- FAA Part 107 Drone Pilot License
- Adobe Premiere Pro, Lightroom, Photoshop, Bridge
- Blog-writing and copywriting
- Social media management

HONORS

'Don't want to miss' journalism: produced a video featuring women leaders in Athens, GA chosen by TEGNA's Chief DEI officer for demonstrating "experiences as female leaders in a male-centric career of public service"

2022 McGill Fellow: 1 of 12 students responsible for awarding the 2021 McGill Medal for Journalistic Courage, "selected by a faculty committee for strengths in academics, practical experience and leadership"

2022 Levin Leader: nominated by faculty based on commitment to professional development to participate in an 8-week workshop discussing leadership principles